



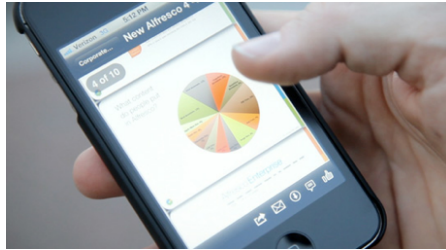
In Content Chaos?

Alfresco Hybrid : Ending Content
Chaos Securely

Denis Dorval, VP Emea & Apac

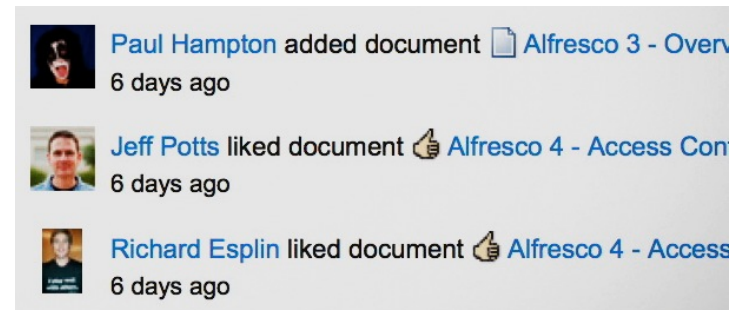
Open Source Summit, Moscow – 12 April 2013

Content : New Challenges



Access to **business content** from anywhere on any devices

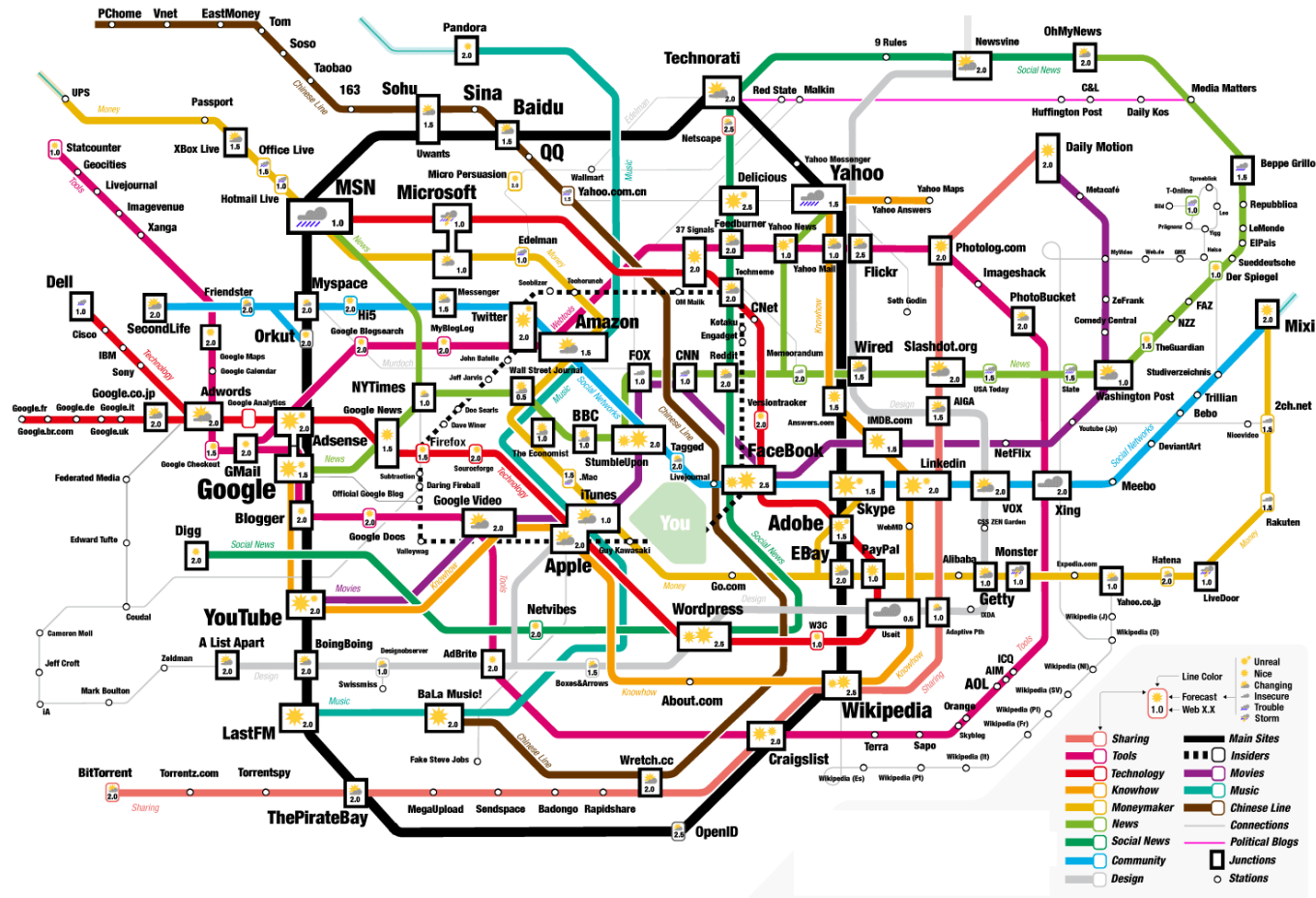
Easy to use, cloud-like apps



Easy to share content and collaborate with colleagues



Your enterprise content is in here somewhere.



(it's time for a new approach to content management)



I can't log-in to the VPN on my phone.

What type of file is that? I can't seem to open it.

Is it on the S-drive or in **Dropbox**?

Where exactly is our data stored?

What server is that on? I can't log-in.

I think that presentation is out of date.

Can we support that device?

I think I lost my thumb drive at the restaurant.

You forgot the attachment, again.

How do we turn off access when someone leaves?

Oh \$#%! I just replied all with the old contract.

What is the SLA for this service?

That file is taking forever to download.

Is this the **final, final, final** version?

Are we in compliance?

I think you're looking at an **older version**.

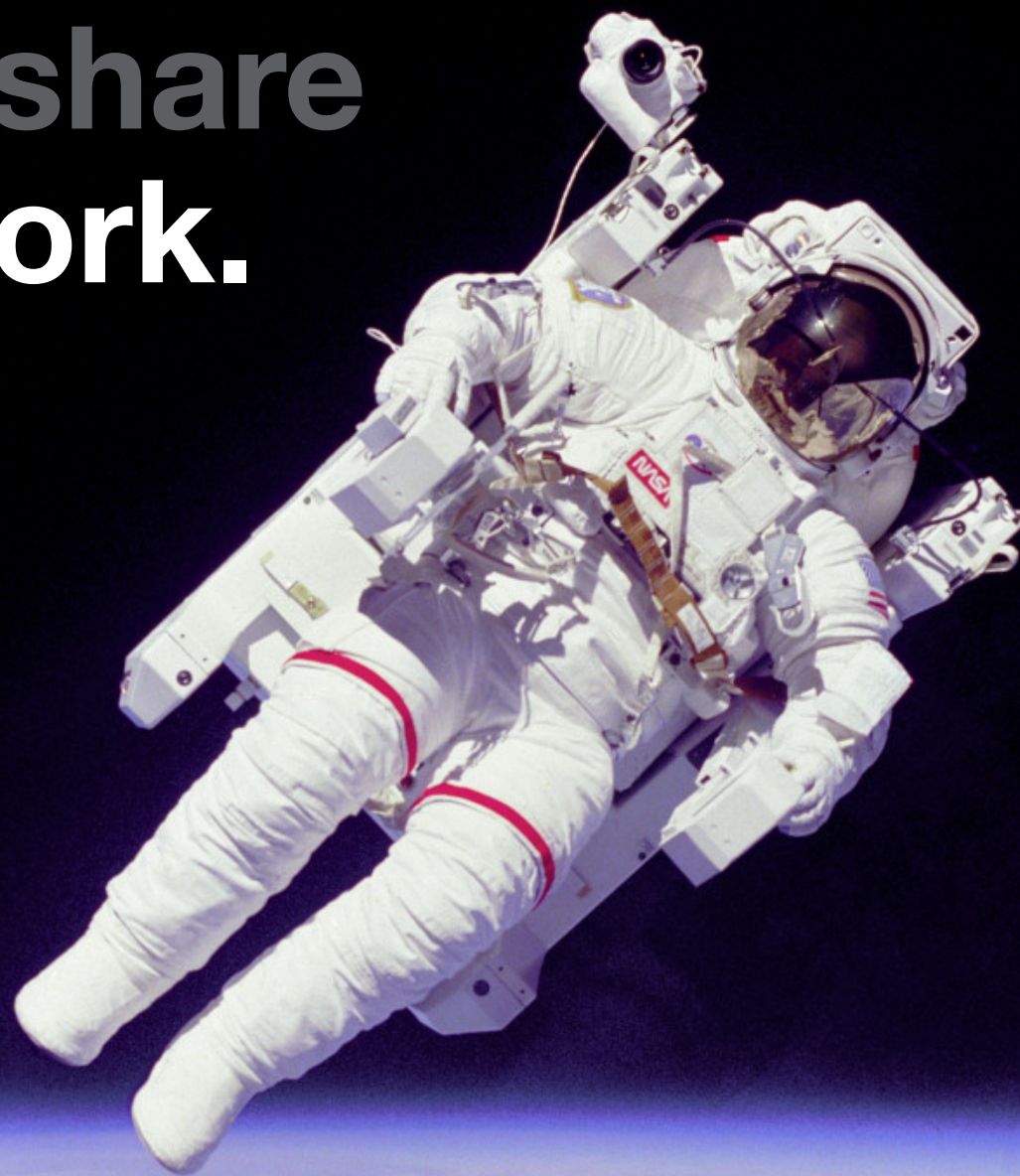
How secure is our confidential data?

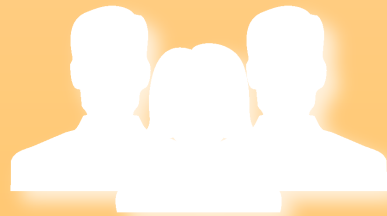


**The open platform for
business-critical content
management and secured
collaboration.**

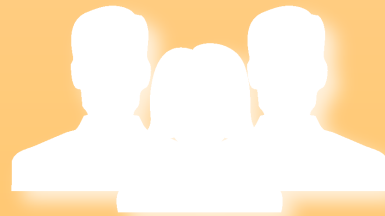


**do and share
great work.**





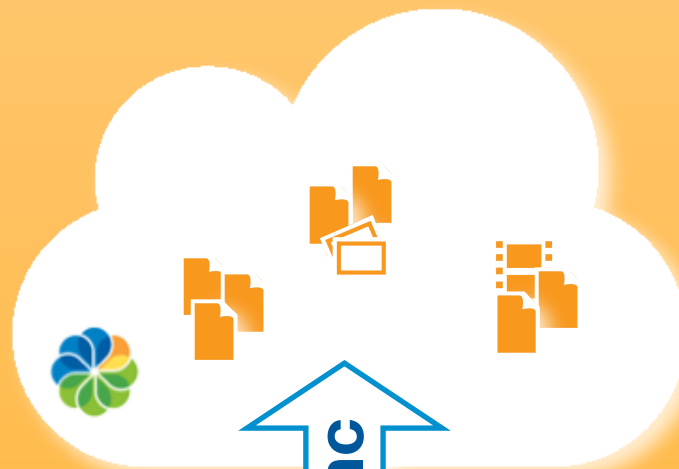
Business Partner



Mobile Workforce



Customers



Firewall

In-Premise



Product Launch

Invite More

Site Dashboard Document Library Members

Documents

- All Documents
- I'm Editing
- Others are Editing
- Recently Modified
- Recently Added
- My Favorites
- Synced Content
- Synced with Errors

Library

- Documents
- X300 Wind Generator
 - Internal Project Documents
 - Press Announcement
 - Promotional Material
 - Web Site Content

Categories

- Category Root

Tags

Create Content... New Folder Upload Sync to Cloud Selected Items...

Documents > X300 Wind Generator

Select 1 - 4 of 4 << 1 >>

- Internal Project Documents**
Modified about a month ago by Paul Hampton
Internal project files
No Tags
Favorite Like 0 Comment
- Press Announcement - X300**
Modified 2 minutes ago by Paul Hampton
PR files for the launch of the X300 Wind Generator
No Tags
Favorite Like 0 Comment
- Promotional Material**
Modified about a month ago by Paul Hampton
Public files for the launch
No Tags
Favorite Like 0 Comment
- Web Site Content**
Modified about a month ago by Paul Hampton
New content being developed for the web
No Tags
Favorite Like 0 Comment

1 - 4 of 4 << 1 >>

- View Details
- Edit Properties
- Copy to...
- + More...

- Move to...
- Manage Rules
- Delete Folder
- Manage Permissions
- Manage Aspects
- Sync to Cloud



Alfresco is the only ECM platform in the world that manages content in the cloud, on-premise or both.



on-premise
full ECM platform



in the cloud
multi-tenant SaaS



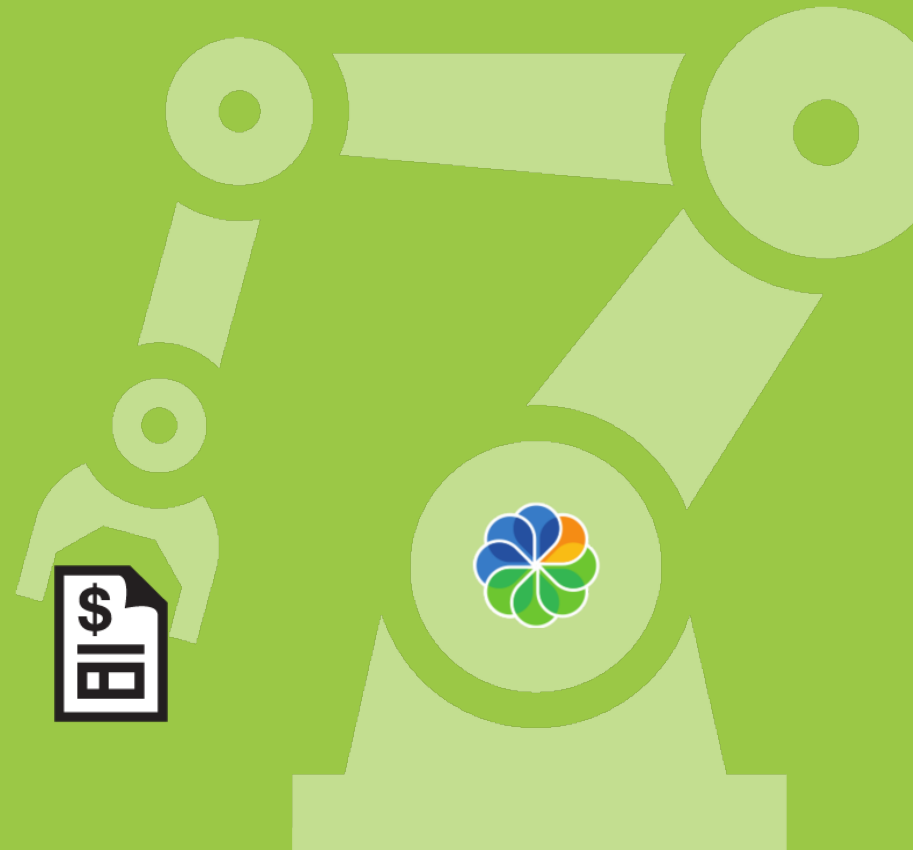
synced
enterprise cloud sync



Alfresco streamlines

business-critical document processes

loan origination
insurance claims
customer invoices
legal contracts
government records
employee forms
financial reporting
rich media publishing



The Alfresco difference is

open

with no lock-in!



Performance
Flexibility
Integration
Value
Secured



Security Features

7 million people trust Alfresco every day for secure document management that manages over 3 billion pieces of data. These are the end-user security features that reassure our customers:



Authentication



File Permissions
and Sharing



Encryption



Audit Trail



Mobile App
Storage



Trashcan



Alfresco's Enterprise Customers

+2,000 Customers - 70% with over 5,000 employees

scale & service to meet the demands of some of the largest companies in the world

customers in 75 countries

a truly global company, with 24x7 support capability around the world

commercial, government, NGO & education

a healthy mix of customers & requirements, across industries

90% renewal rate

our subscription model creates an accountable relationship with our customers



What is **your**
business-critical
content challenge?



alfresco.com